

SCHOOL READING LIST

We recommend children's and YA books to teachers, parents, schools and librarians *worldwide*

EST 2011

SCHOOL READING LIST

WHO WE ARE

Our Website

- School Reading List is an independent educational resource curated by UK teachers and librarians since 2011.
- We provide age-appropriate book recommendations, teacher guides, podcasts and downloadable resources for primary and secondary schools.
- Editorially independent.
- No paid book promotions.
- No external influence.
- Trusted by schools, publishers, charities and the media.

SCHOOL READING LIST

SRL REACH

Audience & Reach

School Reading List (UK)

- 56% teachers | 28% librarians
- 15% parents | 1% publishers/charities/publicists.
- 81% UK | 12% International | 7% Other.
- Interests: Booklists, curriculum guides, reviews, podcasts, bulk ordering.

SCHOOL READING LIST

AT A GLANCE

Our Stats

- **800,000+** monthly users.
- **1 million+** monthly pageviews.
- **100,000+** monthly social impressions.
- **15,000+** newsletter subscribers.
- **400,000+** podcast downloads since 2023.

SCHOOL READING LIST

UNIQUE CONTENT

ORIGINAL

PROACTIVE

EXPERT

REVIEWS

We're not like other sites!

Our reviews are authentic, original and written for our readers by experts in their field.

We don't copy publishers' blurbs. We write our own.

We don't use ~~AI content~~

We're trendsetters. We're not sheep!

SCHOOL READING LIST

UNIQUE REACH

AUTHORITY

DA 60
PA 48

SPEED AND SIMPLICITY

Our site is fast & loads on any device, anywhere – whatever the age of computer or internet speed

PRIVACY, ACCESSIBILITY & VISIBILITY

We don't use cookies or tracking.
We pass all accessibility checks.
Our site doesn't get blocked by school firewalls or adblockers

SCHOOL READING LIST

IMPACT AND TRUST

Why You Should Trust Us

- **Cited by educators, schools, publishers and charities.** Featured on over 27,000 UK school websites.
- **High social engagement.** Over 100,000 followers on X, Facebook, Pinterest, Instagram, YouTube, Threads, LinkedIn, Mastodon and Bluesky.
- **Regular monthly podcast downloads,** averaging over 6,000 downloads per episode.
- **Transparent** editorial and advertising policies.
- **Established** in 2011.

SCHOOL READING LIST

ADS & COLLABS

Partnership, Advertising & Affiliate Opportunities

- Collaborative booklists.
- Themed resources.
- Display advertising.
- Newsletter inclusion.
- Affiliate and bulk order partnerships.
- Podcast sponsorship.
- Podcast features.
- Media & resource collaborations.
- Bespoke packages.

All packages by negotiation.
Rate card on request.

SCHOOL READING LIST

GET IN TOUCH

Get In Touch

- Contact for partnership, advertising, or media enquiries: enquiries@schoolreadinglist.co.uk
- Logos, images, and further engagement metrics available on request.
- Ready to make an impact in schools and children's reading? ***Let's talk.***

SCHOOL READING LIST

OUR DATA

Data Sources

Social media data comprises monthly likes, follows, comments, shares, upvotes, reposts, quotes, bookmarks, pins and podcast listens.

Podcast data is provided by *Buzzsprout* and complies with the IAB Podcast Measurement Technical Guidelines 2.0.

Monthly website visit data is provided by Cloudflare.

Visit our website at https://schoolreadinglist.co.uk