SCHOOL READING LIST

We recommend children's and YA books to teachers, parents, schools and librarians *worldwide*

EST 2011

WHO WE ARE

Our Websites

- School Reading List / K12 School Reading List is an independent resource curated by UK & US teachers and librarians since 2011.

- We provide age-appropriate book recommendations, teacher guides, podcasts, and downloadable resources for primary and secondary schools.
  - Editorially independent.
  - No paid book promotions.
  - No external influence.
  - Trusted by schools, publishers, charities, and the media.

K12 SRL REACH

Audience & Reach

K-12 School Reading List (US)

- 60% teachers | 26% parents | 14% librarians | 1% publishers//publicists.
- 75% US | 15% Canada | 9% International | 1% Other/
- Interests: Grade level booklists, genres, bulk ordering.

School Reading List (UK)

- 56% teachers | 28% librarians | 15% parents | 1%. publishers/charities/publicists.
- 81% UK | 12% International | 7% Other
- Interests: Booklists, curriculum guides, reviews, podcasts, bulk ordering.

AT A GLANCE

Our Stats

- **500,000+** monthly users.
- **800,000+** monthly pageviews.
- **100,000+** monthly social impressions
- **15,000+** newsletter subscribers.
- **250,000+** podcast downloads since 2023.

SCHOOL READING LIST

UNIQUE CONTENT

K12 SCHOOL READING LIST

ORIGINAL

PROACTIVE

EXPERT

REVIEWS

We're not like other sites!

Our reviews are authentic, original and written for our readers by experts in their field.

We don't copy publishers' blurbs. We write our own.

We don't use ~~AI content~~

We're trendsetters. We're not sheep!

UNIQUE REACH

AUTHORITY

SRL: DA 58 | PA 48

K-12: DA 53 | PA 42

SPEED AND SIMPLICITY

Our sites are fast & load on any device, anywhere – whatever the age of computer or internet speed

PRIVACY, ACCESSIBILITY & VISIBILITY

We don't use cookies or tracking.
We pass all accessibility checks.
Our sites don't get blocked by school firewalls or adblockers

IMPACT AND TRUST

Why You Should Trust Us

- **Cited by educators, schools, publishers, and charities.** We are featured on over 18,000 school websites in the UK. *(June 2025).*
- **High social engagement.** Over 80,000 engaged users follow us on X, Facebook, Pinterest, Instagram, YouTube, Threads, LinkedIn, Mastodon & Bluesky. *(June 2025).*
- **Regular monthly podcast downloads**, averaging over 6000 downloads per episode.
- **Transparent** editorial and advertising policies.
- School Reading List was **established in 2011.**

ADS & COLLABS

Partnership, Advertising & Affiliate Opportunities

- Collaborative booklists.
- Themed resources.
- Display advertising.
- Newsletter inclusion.
- Affiliate and bulk order partnerships.
- Podcast sponsorship.
- Podcast features.
- Media & resource collaborations.
- Bespoke packages.

All packages by negotiation.
Rate card on request.

Get In Touch

- Contact for partnership, advertising, or media enquiries: enquiries@k-12readinglist.com (US) or enquiries@schoolreadinglist.co.uk (UK)
- Logos, images, and further engagement metrics available on request.
- Ready to make an impact in schools and children's reading? ***Let's talk.***

OUR DATA

Data Sources

Social media data comprises monthly likes, follows, comments, shares, upvotes, reposts, quotes, bookmarks, pins and podcast listens.

Podcast data is provided by *Buzzsprout* and complies with the IAB Podcast Measurement Technical Guidelines 2.0.

Monthly website visit data is provided by Cloudflare.

Visit our websites at
https://schoolreadinglist.co.uk
&
https://k-12readinglist.com